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Dear Fellow HFBC Owner,

I believe our Bank's management has been unfaithful to shareholders. In our view, HFBC has broken the most obvious commitment to do right by its owners — paying management fairly for a job well-done. Instead, HFBC management performs poorly, and the Board egregiously overpays them year after year!

Consider:

- Return on average equity has been below 4% for the last 5 years.¹
- CEO's pay has been increased by the Board **14** times since the *turn of the millennium*² – that's **15** years! – even though the Bank has performed POORLY!
- CEO has made a great deal of money over the last **15** years while the owners' returns have remained INADEQUATE!
- HFBC still pays country club dues for the CEO and another executive.³
- HFBC still covers the lease payment of the CEO's car.⁴

Now, HFBC makes cash payments to executives to cover their personal taxes⁵ — REPUGNANT! When was the last time someone paid your taxes for you?

To make matters worse, HFBC pays consultants to set executive incentives for our POORLY-performing Bank that are comparable to the compensation plans of much better banks.⁶ Our Bank doesn't compare!

We believe the Board's relationship with management is suspect if they can justify overpaying executives who consistently under-deliver.

Sincerely,

/s/ Megan Parisi
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¹ See <http://goo.gl/JwXPTb> (p. 3; 2013-2015); <http://goo.gl/0EeXIk> (p. 3; 2011-2013)

² See , e.g., <http://goo.gl/BTUq9V> (p. 22; 2013-2015); <http://goo.gl/nccwS1> (p. 19; 2011-2013); <http://goo.gl/4RwzRM> (p. 19; 2009-2011); <http://goo.gl/Ry1aCJ> (p. 17; 2006-2008)

³ See <http://goo.gl/BTUq9V> (p. 19)

⁴ See <http://goo.gl/BTUq9V> (p. 19)

⁵ See <http://goo.gl/vpfAYd>

⁶ See <http://goo.gl/3QgJOp>